

# Creating a Culture of Service

How can you develop a mindset of service to your colleagues?

**Listen**, don't judge  
(Keep an open mind)

**Replace** "have to" with "want to"  
(When it comes to doing your work)

**Promote** benefits over activity  
(How does this help others?)

**Adopt** a me-last attitude  
(Be humble)

**Share** credit and take blame  
(Step out of the limelight)

*"The greatest untapped source of motivation is a sense of service to others."\**